





**JacTravel**

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With more of our Clients looking for unique holiday experiences, we are looking for B&Bs to join our enviable accommodation portfolio. Have you considered how working with JacTravel could increase your bookings?

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3. Next Steps with JacTravel



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# Who are we?

JacTravel is a global provider of wholesale accommodation with a portfolio of over 175,000 properties. We are also a DMC (Destination Management Company) who deliver market leading tailored tours to Groups and FITs visiting UK, Ireland and Europe.

In 2016 we had 5120 groups touring with 3 million guests travelling. Our FIT clients are mostly Europeans coming from Germany (48%), Switzerland (14%) and France (13%). We have seen a sharp increase in a number of these clients requesting B&B accommodation and are looking to recruit more B&Bs like yours.



5120 Group Tours



3 Million Guests

## Why should you join us?

1. You will get exposure to an international audience
2. You will receive advance bookings
3. You will have a personal account manager, should you have any issues
4. You are tapping into an established stream of potential guests

# What do our Suppliers Say?

At JacTravel we are always striving to improve our service to clients and suppliers. We recently spoke to a few of our B&B suppliers to find out how working with JacTravel has impacted their business.



*'Initially I was a bit nervous about dealing with a new supplier. JacTravel are very professional and well-organised and I am really happy to work with them. I have had lots of business from them and my guests are so nice.'* **Caroline – EH17 B&B**



*'It has opened up the European market for us with frequent visitors from Germany & Switzerland which has been great for our business.'* **Charlayne – Polmena House B&B**

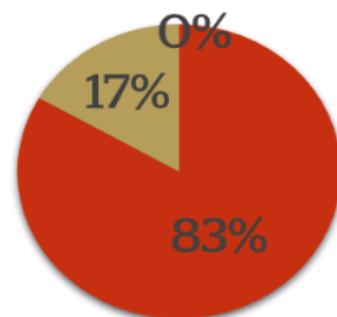


*'It has opened up the European market for us with frequent visitors from Germany & Switzerland which has been great for our business.'* **Charlayne – Polmena House B&B**



*'Have found I am getting a bigger volume of business, this helps me to move further away from booking.com where the commission rate is quite high.'* **Name withheld**

**Would you recommend other B&Bs to work with JacTravel?**



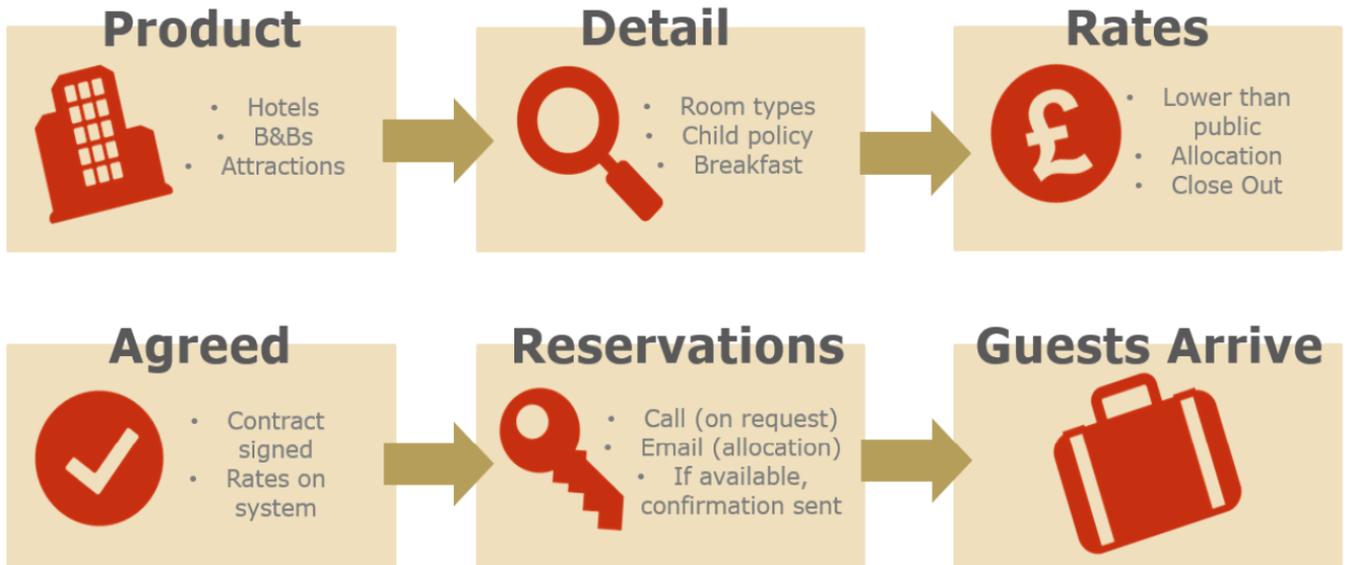
■ Yes ■ Maybe ■ No

**83% of suppliers we asked said they would recommend other B&Bs to work with JacTravel**

# Next Steps...

When a new B&B, Hotel or Attraction joins us we need to discuss and confirm a few details before we sign you up.

We need to know what you provide (room types, child policy, breakfast etc.) and agree travel trade rates. You can decide how much allocation you want to give, as well as identify any dates you cant do. Once this has been agreed and the contracts have been signed we will call or email with reservations.



## Contacts

If you would like more information on how you could benefit from working with JacTravel, please do not hesitate to get in touch.



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